



# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**Contact:** Christy Baker  
(937) 548-3777 or  
cbaker@ymcadarkecounty.org

## **YMCA AND JCPENNEY USE SPARE CHANGE TO CHANGE LIVES THIS HOLIDAY SEASON!**

**GREENVILLE, OH** (November 25, 2008) – JCPenney North Towne Plaza has partnered with the YMCA of Darke County School-Age Program to use spare change to change the lives of many area youth. From Friday, December 5 through Sunday, December 14, shoppers at the JCPenney North Towne Plaza store have the option to “round up” their purchases to the next whole dollar, and the JCPenney Afterschool Fund will donate the difference to the YMCA of Darke County School-Age Program to provide children in the Darke County community with access to life-enriching afterschool programs. The 2008 JCPenney Afterschool Round-Up will raise much-needed funds to provide safe, secure afterschool opportunities for youth in which they may grow mentally, spiritually, physically and socially.

The YMCA of Darke County School-Age Program recently received a \$1575.95 donation from JCPenney’s for the Round-Up that took place in August.

“The YMCA of Darke County is extremely grateful to Michelle Meyer and her staff at the JCPenney North Towne Plaza store for all of their dedication to the children in this community,” stated Christy Baker, Community Relations and Marketing Director for the YMCA. “As a non-profit, social service organization, the YMCA of Darke County is always in need of partnerships such as the one formed with JCPenney’s. The funds provided by the Round-Up will help us to continue our efforts of offering a quality program. As you are out shopping this holiday season, stop in at JCPenney’s and round up your purchase. Your spare change will make a very big difference to these kids!”

The YMCA of Darke County School-Age Program still has space available for the 2008-2009 school year. The School-Age Program provides before and after-school care at Greenville Primary to children in 1<sup>st</sup>-4<sup>th</sup> grades. For more information about the School-Age Program, contact James Conway, School-Age Program Coordinator, at 548-3777 or [jconway@ymcadarkecounty.org](mailto:jconway@ymcadarkecounty.org).

The YMCA of Darke County is a non-profit membership association of over 5,800 members with facilities in Greenville and Versailles. The mission of the YMCA of Darke County is to develop the whole person – spirit, mind and body – through character development programs that reinforce Christian principles and that build strong kids, strong families and strong communities.

###